



## WEBSITE PRIVACY POLICY

### OUR LEGAL DUTY

This Notice of Privacy Practices applies to all the organizations on this site. Please see the appropriate page for contact information.

This website is provided for information and education purposes only. No doctor/patient relationship is established by your use of this site/app. No diagnosis or treatment is being provided. The information contained here should be used in consultation with a dentist or doctor of your choice. No guarantees or warranties are made regarding any of the information contained within this website. This website is not intended to offer specific medical, dental, or surgical advice to anyone.

Thank you for visiting our website. This privacy policy tells you how we use personal information collected at this site. Please read this privacy policy before using the site or submitting any personal information. By using the site, you are accepting the practices described in this privacy policy. These practices may be changed, but any changes will be posted and changes will only apply to activities and information on a going forward, not retroactive basis. You are encouraged to review the privacy policy whenever you visit the site to make sure that you understand how any personal information you provide will be used.

**Note:** the privacy practices set forth in this privacy policy are for this web site only. If you link to other websites, please review the privacy policies posted at those sites.

### Collection of Information

We collect personally identifiable information, like names, postal addresses, email addresses, etc., when voluntarily submitted by our visitors. The information you provide is used to fulfill your specific request. This information is only used to fulfill your specific request, unless you give us permission to use it in another manner, for example, to add you to one of our mailing lists.

### Cookie/Tracking Technology

The Site may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties

process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however, please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

## **Distribution of Information**

We may share information with governmental agencies or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law; or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place. The information is not provided to these companies for marketing purposes.

## **Commitment to Data Security**

Your personally identifiable information is kept secure. Only authorized employees, agents and contractors (who have agreed to keep information secure and confidential) have access to this information. All emails and newsletters from this site allow you to opt out of further mailings.

## **Accessibility Statement**

We are working to improve the accessibility of the content on our website. Below, you'll find some recommendations to help make your browsing experience more accessible:

- Make use of the accessibility features of a modern smartphone or tablet
- Make use of the accessibility features of a modern computer or laptop
- Use your computer to read web pages out loud
- Use the keyboard to navigate screens
- Increase text size
- Magnify your screen
- Change background and text colors
- Make your mouse pointer more visible (Windows only)
- If you are looking for mouse and keyboard alternatives, speech recognition software such as Dragon Naturally Speaking or other accessibility software may help you navigate web pages and online services. The Dragon Naturally Speaking software allows the user to move focus around a web page or application screen through voice controls.
- If you are deaf or hard of hearing, there are several accessibility features available to you.

## **Closed Captioning**

Closed captioning provides a transcript for the audio track of a video presentation that is synchronized with the video and audio tracks. Captions are generally visually displayed over the video, which benefits people who are deaf and hard of hearing, and anyone who cannot hear the audio due to noisy environments. Written descriptions of our services are available for those who are unable to hear our videos and/or for videos that do not have closed captioning.

## **Volume Controls**

Your computer, tablet, or mobile device has volume control features. Each video and audio service has its own additional volume controls. Try adjusting both your device's volume controls and your media players' volume controls to optimize your listening experience.

If the recommendations above do not meet your needs, we invite you to contact us at via phone, e-mail, or by visiting the office during our business hours for assistance.